

OFFICE OF THE DEVELOPMENT COMMISSIONER
SEEPZ SPECIAL ECONOMIC ZONE, GOVT. OF INDIA,
MINISTRY OF COMMERCE & INDUSTRY,
ANDHERI (E), MUMBAI - 400 096

CIRCULAR No. 118

Attention of all the concerned is drawn to this office Circular No. 113, dated 24.11.2014 regarding visible and effective publicity campaign to be launched for populating the vacant land / space in the SEZs.

The publicity campaign in Maharashtra will comprise of release of special supplement in DNA Newspaper and Road Show at Navi Mumbai or Mumbai, Pune, Nasik and Nagpur.

In so far as SEZs under the jurisdiction of SEEPZ SEZ are concerned, the special supplement planned for 30.11.2014 has been delayed due to unavoidable reasons. The same is now scheduled to be brought out in the 2nd or 3rd week of December, 2014. The SEZ Developers are requested to furnish the profile as per the dimensions specified in the afore-said Circular to Shri Ravi Shettye, Assistant Vice President (Ad Sales), Diligent Media Corpn. Ltd., 11th floor, Indiabulls Finance Centre, Senapati Bapat Marg, Elphinstone Road (W), Mumbai - 400 013 (Mob. No. 9930333668, Fax.No. 24966308, E-mail : s.ravi@dnaindia.net).

The Export Promotion Council for SEZ units and EOUs (EPCES) will be finalizing the details for the Road Shows in consultation with the SEZ Developers.

The Ministry of Commerce & Industry have directed that all expenditure on account of publicity campaign shall be borne by the Developers. It may please be noted that in case payment of contribution from any SEZ is not forthcoming, the same would be included in the Cost Recovery Charges.

This issues with the Development Commissioner, SEEPZ SEZ



(P. S. Raman)

Jt. Development Commissioner
SEEPZ SEZ

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e-mail : jdcseepz-mah@nic.in

No. SEEPZ SEZ/NEW SEZ/SA/IT/ITES-SEZ/257/2014-15/

14336

02.12.2014

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To,

1. All notified SEZs under the jurisdiction of Development Commissioner,
SEEPZ SEZ
2. Shri Rajkumar, Regional Director, EPCES, SEEPZ SEZ
3. Shri Ravi Shetye, Assistant Vice President (Ad Sales), Diligent Media
Corpn. Ltd., 11th floor, Indiabulls Finance Centre, Senapati Bapat
Marg, Elphinstone Road (W), Mumbai - 400 013